

news +++ Light + Building Autumn Edition
2 till 6 October 2022

light+building
autumn edition

Light + Building Autumn Edition 2022: Business is made between people

Frankfurt am Main, 06 10 2022. Electrification and digitalisation offer enormous potential for saving around 40 percent of energy in the building sector. Solutions were presented by the 1,531 exhibitors from 46 countries at the Light + Building Autumn Edition in Frankfurt am Main. The special edition came at just the right time to present solutions for the current challenges. The world's leading trade fair for lighting and building services technology has proven its relevance as an international meeting place for the sector.

The restart of Light + Building after two and a half years of pandemic has been more than successful. "We are delighted with the extremely high level of interest shown by the visitors who came to the Light + Building Autumn Edition. The themes of the event offer the answers to the current challenges of our time. In addition – and this runs through all the discussions we have – personal encounters are and remain the central element of trade fairs. Business is done between people. The following applies to all participants: In times of crisis, it takes courage and a willingness to take risks to look positively and solution-oriented into the future. The exhibiting companies have impressively demonstrated this at the Light + Building Autumn Edition", is how Wolfgang Marzin, Chairman of the Board of Management of Messe Frankfurt, sums up the past five days.



Satisfied visitors express their intention to return to Light + Building 2024.
Source: Messe Frankfurt Exhibition GmbH / Pietro Sutera

Foundation stones for the future

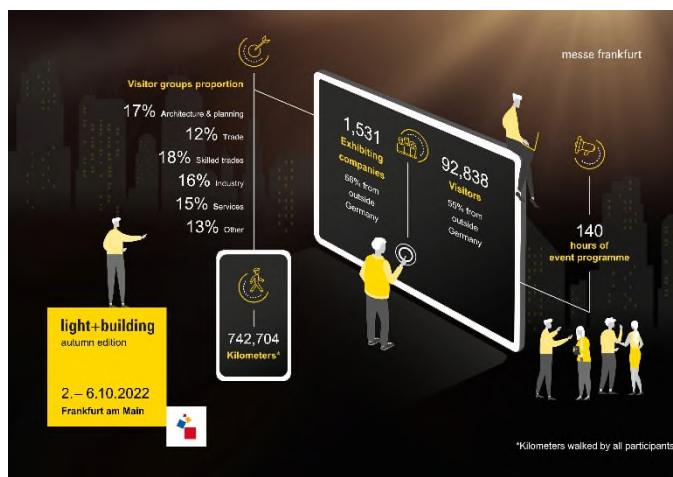
The Light + Building Autumn Edition covers the areas of lighting and building services technology. In the area of electrical engineering, home and building automation, the focus was primarily on technical innovations that contribute to increasing energy efficiency in homes and buildings. The growing areas also include regenerative energy sources such as solar or photovoltaic panels, charging management systems for e-mobility and lighting control. Efficiency and sustainability also play an important role in the lighting sector. High-quality, modular lighting systems, in combination with digital control, provide light when brightness is actually needed. The newly planned lighting area was very well received by exhibitors and visitors. At 60 percent, this area still accounts for the largest share of the world's leading trade fair.

Connected security technology in focus

In the immediate vicinity of the exhibitor offer for security technology, Intersec Building, the Intersec Forum, specialist conference for connected security technology, was also impressive. On four conference days and in a total of 30 lectures and panels, participants learned at first hand about the coming trends, the latest guidelines and tangible strategies for the successful, data-secure and AI-based interconnection of building services. The Intersec Building section recorded a high level of satisfaction with 89 percent.

Light + Building Digital Extension: until 14 October 2022

For the first time, new perspectives also opened up for all participants in the digital space: at the Light + Building Digital Extension, exhibitors and visitors were able to make targeted contact with each other and expand their network on the basis of intelligent match-making. This will be accessible until 14 October 2022. Lectures, discussion rounds and presentations are also available on-demand on the platform, so that knowledge transfer is still possible via the diverse supporting programme of the leading international trade fair.



Facts and figures on Light + Building Autumn Edition 2022 | Source: Messe Frankfurt Exhibition GmbH

For the special edition of the leading international trade fair for lighting and building services technology, 92,838 visitors from 147 countries travelled to Frankfurt am Main. In addition to Germany, most of them came from Italy, the Netherlands, France, Switzerland, Belgium, Spain, Austria, Great Britain and Poland. This means that the international participation was at 55 percent. The high level of visitor satisfaction shows that the trip

was worthwhile for them. 95 percent of the trade visitors are satisfied with the achievement of their visiting goals and the range of exhibits, and over 83 percent are already planning to visit Light + Building 2024.

Light + Building, which takes place every two years, was postponed several times due to the pandemic, but was now held as a one-off special edition in autumn at the request of the industry. In 2024, the fair will again occupy its spring slot as usual.

The next Light + Building will take place in Frankfurt am Main from 3 to 8 March 2024.

Voices from the industry

Ingolf Jakobi, General Manager of the Central Association of the German Electrical and Information Technology Trades (ZVEH): "Light + Building 2022 was an important signal to the industry. That is why we are pleased that the electrical trades were represented at the Autumn Edition in their usual strength. As a one-stop shop, the fair once again made it possible for our companies to find out about current trends, such as photovoltaics, heat pumps or even energy self-sufficiency. Our impression is therefore: with the Light + Building Autumn Edition, the e-business has returned to its tried and tested form. The exchange of information, always an essential part of the fair, was even more important this year. After all, it was not only a matter of celebrating a reunion with old acquaintances, but also of making contacts beyond the classic trade boundaries in order to prepare together and for the challenges of the energy turnaround."

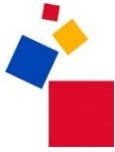
Wolfgang Weber, General Manager of the German Electrical and Digital Industries Association (ZVEI): "This Light + Building sends out a strong signal: There are solutions for the pressing energy and climate issues and these lie in consistent electrification and digitalisation. The building sector is still a major CO₂ emitter. This can and must change. We will see significant progress as early as the next Light + Building in spring 2024. Politics will have to provide the right framework to stimulate investments in connectivity and energy efficiency. This is the only way we can keep the climate targets in sight."

Press information and photographic material:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com